Rep Order# = 9780425 \ EC'd Yes Ver# 21 Mod# 7 Status Confirmed

Traffic Order# 1348180

09/05/2012 12:28 PM Printed: 09/13/2012 9:14 AM

1 of

Last Received:

Showing Buylines: All Lines

Sales Office (Rep Firm) WASHINGTON) JONATHAN VITTI

Salesperson (

Salesperson Phone# Salesperson FAX# 202-955-5342

- CONTRACT COMMENT -

Fax# Phone#

Buyer Estimate# Product Station

Hiatus Weeks

Flight Dates Agency C/P1/P2/E

08/14/2012 - 09/03/2012

Advertiser

WXLV-TV GREENSBORO/W.SALEM

1 POLITICAL

Agency

3050 KST NW

WASHINGTON, DC 20007 (P1/P2/E 95/101/1523

OBAMA FOR AMERICA

1523 Laura Bassett

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

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TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	SU	SA	TU-F,M	TU-F,M	1 1	Day
08/14-09/03	08/14-09/03	08/14-09/03	08/14-09/03	08/14-08/27 08/28-09/03	08/14-09/03	08/14-08/27 08/28-09/03	08/19-09/02	08/18-09/01	08/14-08/27 08/28-09/03	08/14-09/03	1 1 1 1 1	Dates
6P-630P	25-65	3P-4P	2P-3P	129-19	11A-12P	10A-11A	11A-12P	8A-9A	9A-10A	7A-9A	1 1	Time
NEWS14 ABC45	DOCTORS	GENERAL HOSPITAL	GOOD AFTERNOON AMERICA	MILLIONAIRE	VIEW	PEOPLE'S COURT	THIS WEEK	GOOD MORNING AMERICA WK	JUDGE MATHIS	GOOD MORNING AMERICA		Program .
.30	.30	.30	.30	.30	.30	.30	-30	.30	.30	.30	!	Len
\$115.00	\$70.00	\$85.00	\$45.00	\$45.00	\$65.00	\$75.00	\$60.00	\$65.00	\$35.00	\$30.00		Rate
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15	12	ወ	ω	4, ω	12	4; ω	ω	ω	10 A ₁₁	21	1	Total Spots
\$1,725.00	\$840.00	\$510.00	\$135.00	\$315.00	\$780.00	\$525.00°	\$180.00	\$195.00	\$350.00	\$630.00		Total Cost

	EC'd Yes	Rep Order#
		9780425
		Ver#
		21
		Ver# 21 Mod# 7
		† 7 Status Confirmed
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Showi		Traffic Order# 1348180
Showing Buylines: All Lines	Last Received:	
Lines	09/05/2012 12:28 PM	Printed:
	12:28 PM	09/13/2012 9:14 AM

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20	19	18	17	16	15	ა თ	14	Δ 4 4	31	13	12	In	Advertiser Product Estimate# Buyer Phone# Fax#	
W	M	TU	ĸ	TU-F,M	SU	SA	SA	زير	SA	SA	TU-F, M	Day	lises	
08/22-08/22	08/29-08/29	08/28-08/28 MADE-GOOD BY I	08/20-09/03	08/14-08/27 08/28-09/03	08/19-09/02	09/01-09/01 8A-9A GMA MKGD FOR SPOTS MISSED ON IN #14.	08/18-08/25 630P-70 09/01-09/01 Buyline Comment. 1X AIRED # MADE-GOOD BY LINE 5) 35]	08/31-08/31 1202A-108A MKGD FOR SPOTS MISSED ON LN	09/01-09/01 330P-7P MKGD FOR SPOTS MISSED ON LN	08/18-08/18 08/25-09/01 MADE-GOOD BY LINE	08/14-08/27	Dates	WALV-I V GREENSBORO/W.SALEM () POLITICAL OBAMA FOR AMERICA 1523 Laura Bassett	
9P-10P	46-d8	10P-11P	8P-10P	730P-8P	630P-7P	8A-9A MISSED ON LN	i 51	1202A-108A MISSED ON LN	330P-7P MISSED ON LN	6P-630P	630P-7P	Time	v.SALEM	
MODERN FAMILY/HAPPY ENDINGS	THE MIDDLE/SUBURGATORY	NY MED	BACHELOR PAD	FAMILY FEUD	ABC WORLD NEWS	GMA WEEKEND 1 #14: 9/01 1/WE)]	PABC WORLD NEWS 705P ON 8/25	1 JIMMY KIMMEL 1 #13. 8/25 1/WK)]	COLLEGE FOOTBALL-MIAMI VS. BC .30 $\pm 13.~9/01~1/WK)$, MKGD FOR SPOTS MISSED ON LN ± 18	HOLLYSCOOP	ABC WORLD NEWS	Program	Agency () GYMND 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1523 Flight Dates 08/14/2012 - 09/03/2012 Hiatus Weeks	
.30	.30	30	-30	.30	.30	.30	.30	.30	.30 ON LN #18			Len	2012	onoming buy
\$665.00	\$490.00	\$410.00	\$645.00	\$185.00	\$60.00	\$40.00	\$40.00	\$25.00	\$435.00 . 8/28 1/WK)]	\$25.00	\$180.00	Rate		unica- est entica
H	Н	0	щ	ων	Д	Н	0 Н	₽.	. ц	0 Н	ω (h ; 	Spots/Week	Kep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	
Н	H	0	ω	H N	ω	Н	н 2	Н	ш	ΝН	H 10	# of Weeks) WASHINGTON) JONATHAN VITTI £ 202-955-5342	
щ	Н	0	ω	zą w	ω	н	0 10	Н	þá	0 1	3 H 1	Total Spots	GTON AN VITTI i-5342	
\$665.00	\$490.00	\$0.00	\$1,935.00	\$1,295.00	\$180.00	\$40.00	\$80.00	\$25.00	\$435.00	\$25.00	\$2,340.00	Total Cost		

9780425 Ver# 21 Mod# 7 Status Confirmed Traffic Order#1348180 Showin		EC'd Yes	Rep Order#
Status Confirmed Traffic Order# 13481			9780425
Status Confirmed Traffic Order# 13481			Ver#
Status Confirmed Traffic Order# 13481			21
Status Confirmed Traffic Order# 13481			Mod# 7
d Traffic Order# 13481 S			Status Com
)rder# 13481 S			firmed
	Showing Buyline		Traffic Order# 1348180
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Printed: eived: 09/05/2012 1 nes: All Lines		2:28 PM	09/13/2012 9:14 AM
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32	30	28) 127)	26	25	ω 6	24	23	29	22	21	į	In !	ESUMATER Buyer Phone# Fax#	Station Advertiser Product	
দ্য	US	TU-F,M	TU-F,M	TU-F,M	US	US	DS	ιπ	SA	Ħ	×	! !	Day	, ‡	sei	
08/24-08/24	08/19-08/19	M 08/14-09/03 1202A-108A Buyline Comment. 1X AIRED 120A KIMMEL AIRED 1224A-130M ON 8/30	08/14-09/03 Buyline Comment. NIGHTLINE AIRED 1	08/14-09/03 Buyline Comment.	08/19-08/26	09/02-09/02 MKGD FOR SPOTS	09/02-09/02 MADE-GOOD BY LINE	08/17-08/24	09/01-09/01 MKGD FOR SPOTS	08/30-08/30 MADE-GOOD BY I	08/15-08/15		Dates	Laura Bassett	WXLV-TV GREENSBORO/W.SALEM () POLITICAL OBAMA FOR AMERICA	
9P-11P	11A-12P	1202A-108A 1X AIRED 120A A-130M ON 8/3	1135P- 1202A . 1X AIRED AT 1 1157P-1224A	11P-1135P ix aired at 1	92-115	8P-9P MISSED ON IN	8P-9P [36]	9P-11P	MISSED ON LN	9P-10P LINE (5) 29]	10P-11P	1 1 1	Time		SALEM.	
20/20	THIS WEEK	ON 8/30 DUB/TO CONVENTION	NITELINE 1217M ON 8/30 DUE TO CONVENTION	NEWS14 ABC45	EXTREME MAKEOVER	9/02-09/02 8P-9P ONCE UPON A TIME MKGD FOR SPOTS MISSED ON LN #24. 9/02 1/WK)]	SECRET MILLIONAIRE	20 / 20	COLLEGE FOOTBALL MICH VS. BAMA) #22. 8/30 1/WK)]	WIPEOUT	20/20		Program	Agency CATHEAD 97/1011/1325 Flight Dates 08/14/2012 - 09/03/2012 Hiatus Weeks	AGIN ON THE	
.30	. 30	.30	.30	.30	.30	.30	.30	-30	-30	.30	.30	!	Len	09/03/2012	0007	Showing Bu
\$400.00	\$90.00	\$25.00	\$45.00	\$90.00	\$620.00	\$575.00	\$575.00	\$420.00	\$745.00	\$745.00	\$390.00		Rate			Showing Buylines: All Lines
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ч	Н	ω	ω	ω	И	Н	0	22	н	0	H	1	# of Weeks	202-955-5342) WASHINGTON) JONATHAN VITTI	
Н	N	Ø	15	15	и	ji	0	ы	н	0	д	1	Total Spots	5342	TON ITTIV N	
\$400.00	\$180.00	\$150.00	\$675.00	\$1,350.00	\$1,240.00	\$575.00	\$0.00	\$840.00	\$745.00	\$0.00	\$390.00	1 1 1 1 1	Total Cost			

Station W	Rep Order# EC'd Yes
Station WXLV-TV GREENSBORO/W.SALEN	9780425
NSBORO	Ver#
/W.S	21
ALEM	Ver# 21 Mod# 7
Agency	Status Confirmed
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) GMMB	Traffic Order# 1348180
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Rep Firm	Printed: 09/13/2 Received: 09/05/2012 12:28 PM ylines: All Lines
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08/22-08/22	00/22 00/22	1 1 1 1 1 1 1 1	Dates			Laura Bassett	523	OBAMA FOR AMERICA	() POLITICAL	WXLV-TV GREENSBORO/W.SALEM
+ C # C + F	ן ביי בי	1 1 1 1	Time							SALEM
Nº MEDICAL			Program		Hiatus Weeks	Flight Dates	Agency C/P1/P2/E	WASHID	3050 K S	Agency () GMME
	u D		Len			08/14/2012 - 09/03/2012	95/101/1523	WASHINGTON, DC 20007	ST NW	GMMB
\$480.00	200000	1 1 1 1 1	Rate							
ŀ	ī	1 1 1 1	Spots/Week		Salesperson FAX#	Salesperson Phone#		$\widehat{}$	ce (Rep Firm
ŀ	4	1 1	# of Weeks			202-955-5342) JONATHAN VITT) WASHINGTON	
۲	4	1 1 1	Total Spots			5342		VITTI	TON	
## A	000	1 1 1 1 1 1 1	Total Cost							

-REPORT TOTALS-

Report Totals. 180 / \$20,720.00

-SALES MONTHLY TOTALS-

Books			-COMPETITIVE-	Lines not	Station To	Sales Tota	Aug 12.
null		Market Totals	TIVE—	Lines not sent/rcld/rtrn. 0 / \$0.00	Station Totals. 180 / \$20,720.00	Sales Totals. 180 / \$20,720.00	Aug 12. 110 / \$12,445.00
		\$259,000					Sep 12.
	WGHP	CABL					70 /
	27%	%					70 / \$8,275.00
	AXMM	UNKO					
	o/o	%					
	WUPN	WBFX					
	%	% O					
	IIXM	WCWG					
	22 %	%					
	WIIW	YMEM					
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Demos

RA35+

Rep Order# EC'd Yes 9780425 Ver# 20 Status Returned

Traffic Order# 1348180

Last Received: Printed: 08/28/2012 10:52 AM 08/31/2012 2:13 PM

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Showing Buylines: Last Sta Revised Lines

Estimate# Product Advertiser Station WXLV-TV GREENSBORO/W.SALEM OBAMA FOR AMERICA) POLITICAL

Agency

Agency C/P1/P2/E Hiatus Weeks Flight Dates WASHINGTON, DC 20007 3050 K ST NW 08/14/2012 - 09/03/2012 95/101/1523

> Salesperson (Rep Firm Sales Office (

) WASHINGTON) JONATHAN VITTI

Salesperson FAX# Salesperson Phone# 202-955-5342

-- CONTRACT COMMENT --

Fax# Phone# Buyer

Laura Bassett

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

- REMARKS -

pls see lines 27 & 28 for late run notifications. pls advise if this will be ok. spots did run in programming ordered. kimmel aired 1224m-130m. nightline aired 1157p-1224m and

* N ©	** 27	*26		;	*14	1	In
M'Æ-DL	TO-E'W	TU-F,M		ļ	SA	1	Day
08/14-09/03 Station Remark.	08/14-09/03 Station Remark.	08/14-09/03 Station Remark.	Station Remark. V20 spot spot air MADE-GOOD BY LINE (5) 35]	09/01-09/01	08/18-08/25		Dates
1202A-108A JIMM V20 1x aired late rnc_running over	1135P- 1202A V20 lx air	11P-1135P V20 1x aire nat'l conve	V20 spot aired late spot aired at 705p NE s) 35]		630E-7P	 	Time
1202A-108A JIMMY KIMMEL V20 Ix aired late on 8/30 aired @ 120m) due to the rnc running over.	1135P- NITELINE 1202A V20 1x aired late on 8/30 aired @ 1217m) due to the rnc running over.	.30 TIP-1135P NEWS14 ABC45 V20 1x aired late on 8/29 aired @ 1137p) due to the repb nat'l convention running over.	V20 spot aired late & in different program on sat 8/25. spot aired at 705p. E \$) 35]		ABC WORLD NEWS		Program
.30	ю	.30 e repb	/25.		.30	 	Len
\$25.00	\$45.00	-00 -00			\$40.00	1 1 1	Rate
N	ເກ	ທ		٥	ш		Spots/Week
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ወነ	15	<u>ப</u> ഗ		0	N	1 1 1	Total Spots
\$150.00	\$675.00	\$1,350.00			\$80.00	1 1 1 1 1 1	Total Cost

Traffic Order# 1348180

Printed:

08/31/2012 2:13 PM 08/28/2012 10:52 AM

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Showing Buylines: Last Sta Revised Lines Last Received:

Buyer Estimate# Phone# Product Station WXLV-TV GREENSBORO/W.SALEM Advertiser () POLITICAL 1523 OBAMA FOR AMERICA Laura Bassett

> Flight Dates Agency C/P1/P2/E Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 95/101/1523 08/14/2012 - 09/03/2012

Hiatus Weeks

Rep Firm Sales Office (Salesperson (

) WASHINGTON) JONATHAN VITTI

Salesperson FAX# Salesperson Phone# 202-955-5342

-- REPORT TOTALS-

Fax#

Report Totals. 38 / \$2,255.00

-- SALES MONTHLY TOTALS--

Aug 12.

110 / \$12,445.00

Sep 12.

70 / \$8,275.00

Sales Totals. 180 / \$20,720.00 Station Totals. 180 / \$20,720.00

Lines not sent/rcld/rtrn. 0 / \$0.00

-COMPETITIVE-

Market Totals null \$259,000 WGHP CABL 27% % UNKIN VYMW رب ال % WUPN WBFX % % TIXM WCWG 28% % VIXW AMEMA

> 32% %

Books Demos

RA35+